**PART B: PROPOSED DEGREE SEQUENCE**

**Complete this section for each proposed degree and certificate.**

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| --- | --- | --- |
| **DEGREE NAME:** |  | Graphic Design Certificate |
| **DEGREE WILL BE OFFERED AT:** | | WWCC (North Campus Only) |

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| --- | --- |
| **When should the proposed changes take effect?** | Fall Quarter 2024 |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Description of Degree:** |  |  |  |  |  |  |  |
| The one-year Graphic Design certificate is comprised of a focused subset of the existing two-year AAS in Graphic Design and Web Development. It is intended to prepare students for a career in graphic design, working in design agencies, in-house design departments, as independent freelance designers or to found a graphic design company from scratch.   This certificate allows students who may not have the time to complete a two-year program the ability to develop significant depth of knowledge, practical skills and design techniques through specialization.   Topics include proficiency in operating systems, Microsoft Office, Photoshop, Illustrator, design theory, creative practice, marketing, branding and packaging design, layout and typography and advertising.   As a subgroup of a more comprehensive degree, this certificate offering requires no additional resources, while allowing student specialization. | | | | | | |
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**Please enter the proposed course sequences in the grids below.**

* Do not include FYE, even though it is a required course.
* If proposing a new course, enter “New” in the CTC # column.
* For any quarter when courses will not be offered, leave fields blank.

**Please affirm the following:**

For all new proposed courses, have you completed a new course form? Yes

For all existing courses with proposed changes, have you completed a course modification form? Yes

For all existing courses that will be archived, have you completed a course inactivation form? Yes

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **YEAR 1, Quarter 1 - CURRENT** | | | | | |  | | **YEAR 1, Quarter 1 - PROPOSED** | | | | | |
| **CTC #** | **COURSE** | | **TITLE** | **CR** | |  | | **CTC #** | **COURSE** | | **TITLE** | **CR** | |
|  |  | |  |  | |  | | 192028 | CS 110 | | Intro to Computers and Applications | 5 | |
|  |  | |  |  | |  | | 192982 | BUS 263 | | Photoshop | 5 | |
|  |  | |  |  | |  | |  | AENG 100 | | Intro to technical Writing | 5 | |
|  |  | | **TOTAL CREDITS** | **[**  **]** | |  | |  |  | | **TOTAL CREDITS** | **[**15**]** | |
| **YEAR 1, Quarter 2 - CURRENT** | | | | | |  | | **YEAR 1, Quarter 2 - PROPOSED** | | | | | |
| **CTC #** | **COURSE** | | **TITLE** | **CR** | |  | | **CTC #** | **COURSE** | | **TITLE** | **CR** | |
|  |  | |  |  | |  | | 192058 | CS 224 | | Illustrator | 5 | |
|  |  | |  |  | |  | | 192054 | CS 220 | | Two Dimensional Design | 5 | |
|  |  | |  |  | |  | |  | AMATH 105 | | Intro to Quantitative Problem Solving | 5 | |
|  | | **TOTAL CREDITS** | | | **[ ]** | |  | | | **TOTAL CREDITS** | | **[ 15]** |
| **YEAR 1, Quarter 3 - CURRENT** | | | | | |  | | **YEAR 1, Quarter 3 – PROPOSED** | | | | | |
| **CTC #** | **COURSE** | | **TITLE** | **CR** | |  | | **CTC #** | **COURSE** | | **TITLE** | **CR** | |
|  |  | |  |  | |  | |  | BUS 210 | | Principles of Marketing | 5 | |
|  |  | |  |  | |  | | 192979 | BUS 250 | | Creativity and Design Thinking | 5 | |
|  |  | |  |  | |  | |  | ACOM 102 | | Communication in the Workplace | 5 | |
|  |  | | **TOTAL CREDITS** | **[**  **]** | |  | |  |  | | **TOTAL CREDITS** | **[**15**]** | |
| **YEAR 1, Quarter 4 - CURRENT** | | | | | |  | | **YEAR 1, Quarter 4 – PROPOSED** | | | | | |
| **CTC #** | **COURSE** | | **TITLE** | **CR** | |  | | **CTC #** | **COURSE** | | **TITLE** | **CR** | |
|  |  | |  |  | |  | | 192983 | BUS 265 | | Advertising Design | 5 | |
|  |  | |  |  | |  | | 237891 | BUS 266 | | Branding & Packaging | 5 | |
|  |  | |  |  | |  | | 237892 | BUS 267 | | Typography & Layout | 5 | |
|  | | **TOTAL CREDITS** | | | **[ ]** | |  | | | **TOTAL CREDITS** | | **[15]** |

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|  |  | **YEAR 1 – CURRENT TOTAL:** |  |  |  |  | **YEAR 1 – PROPOSED TOTAL: 60** |

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| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  | **GRAND TOTAL – CURRENT:** |  |  |  |  | **GRAND TOTAL - PROPOSED:** | **[**60] |